

Media Kit 2010

About IowaGolf.com

A local Golf website featuring:

- Course directory and maps
- Events calendar
- Local news and newsletter
- Pro tips and articles
- Golf product reviews
- Local Golf Video

There are hundreds of golf websites online but there is only one IowaGolf.com. Our content is local, fresh and interactive.

IowaGolf.com is part of GolfTrips.com.

Traffic and Visitors

In Season: (Sept – May)

100,000-150,000 visitors a month.

Off Season (June – Aug)

50,000-75,000 visitors a month.

Advertising Opportunities

IowaGolf.com hosts a wide variety of advertising and marketing options.

Home Page Options

- 1) **Featured Course***
Includes course description, rates picture and web link.
\$350 per month
- 2) **Stay and Play Package***
Showcase your stay and play options
\$150 per month
- 3) **Highlighted Golf Discount Promotion***
Display your special rates.
\$150 per month

* *Login to admin area to view monthly stats.*

Banners

- 1) **Web Banner Entire Site**
120x60 Banner
\$250 per month / \$1200 per year
- 2) **Web Banner Special Sections**
(i.e. Featured Destinations, Pro Tips, etc)
120x60 Banner
\$100 per month / \$600 per year

Newsletter Advertising Options

Iowa Golf Monthly Newsletter
The newsletter is emailed to over 6000 golfers and archived on the site.

Newsletter Sponsorship - \$200 per issue.
Feature Course/Discount - \$200 per issue.

Discounts and Coupons

List your rates and specials in your course profile and publish up to 2 coupons.

IowaGolf.com tracks coupon views and downloaded prints. The coupon section of the website has been the most utilized area by local golfers.

\$50 per month or \$200 per year.

Specialty Options

- 1) Featured Destination – New 2008
Highlight your course in local golf destinations in Iowa.

\$250 per month / \$1200 per year

- 2) Real Estate – Golf Living
Add your lots, condos, homes, etc to our real estate classifieds section.

Includes pictures, descriptions, email, web links.

\$250 per listing. (180 days)

- 3) Company Spotlight / Product Review
Let IowaGolf.com review your products/services.

Call for rate.

- 4) Out of State – Featured Destination
Call attention to your course neighboring Iowa.

\$250 per month / \$1200 per year

- 5) Pro Tips /Featured Pro
Promote your lessons and pro shop in the tips, golf school or golf pro directory.

Includes phone, email, rate and website.

\$200 per year.

IowaGolf.com Special Packages

Par Package

- 1 Month Featured Home Page
- 1 Month Iowa Destination Feature
- 2 Coupons in discounts section

Investment: \$495 (A \$800 value)

Birdie 2 Month Package

- 2 Month Featured Home Page
- 2 Month Iowa Destination Feature
- 2 Month Email Newsletter Sponsorship
- 2 Coupons in discounts section

Investment: \$450/month (A \$1500 value)

Eagle 3 Month Package

- 3 Month Featured Home Page
- 3 Month Iowa Destination Feature
- 3 Month Stay & Play/Discount Home Page
- 3 Month Email Newsletter Sponsorship
- 2 Coupons in discounts section

Investment: \$425/month (A \$3100 value)

* IowaGolf.com can use an existing radio commercial or create one for no additional charge.

Questions

If you have questions or want IowaGolf.com to customize a package for your course, please call Glen Turk at (414) 530-4118 or email him at glenturk@hotmail.com.

Albatross (Double Eagle) 4 Month Package

- 4 Month Featured Home Page
- 4 Month Iowa Destination Feature
- 4 Month Stay & Play/Discount Home Page
- 4 Month Email Newsletter Sponsorship
- 2 Coupons in discounts section

Investment: \$400/month (A \$6500 value)

Select Package - fax back to (262) 255-2585.

Specify Package Desired: _____

Specify Desired Month(s): _____

Name: _____

Course: _____

Phone: _____

Address: _____

City: _____

Zip: _____